

REP HEADLINE# 6183753 TRF# 321742
\$\$\$ MOD# 6: UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 16.44
CHANGES ** WPXI-TV ***

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP. # OFF. # 18 SALESMAN #
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE
7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR
DELAWARE, OH 43015

ORDER # CONTRACT # 6183753 CLASS: NATL. LOCAL REGIONAL

PRDCT KEITH ROTHFUS EST#2409 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT1/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/12 16.44

REP: TO NSM/NSA
FR CATTILIN FOR CHERYL
M9 OK'D SEE LN 75-77
TTLS RTS
PLS CONFIRM THX 10/24

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
31	S		700A-800A	30		\$475.00	10/8	10/12	3		M-F	3
31	S		700A-800A	30		\$475.00	10/15	10/19	3		M-F	3
31	S		700A-800A	30		\$475.00	10/22	10/26	2		M-F	2
31	S		700A-800A	30		\$475.00	10/29	11/2	4		M-F	4

PROGRAM : TODAY

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2409

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 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 215 564 1103
 CREDIT RISK !!!
 HARRIS REPORT FROM REP

OCT24/12 16.44
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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75	A		500A-530A	30		\$300.00	10/26	10/26	1		FRI	1
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PROGRAM : 5AM NEWS
 ORD COM1: 5AM NEWS/530A NEWS/SAT AM NEWS
 ORD COM2: SPOTS ARE BOOKED. DEB
 THIS IS A MAKE-GOOD FOR OCT22 ON LINE-31 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT22 ON LINE-38 FOR 2 SPOTS/WK

76	A		530A-600A	30		\$400.00	10/26	10/26	1		FRI	1
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PROGRAM : 530A NEWS
 ORD COM1: 5AM NEWS/530A NEWS/SAT AM NEWS
 ORD COM2: SPOTS ARE BOOKED. DEB
 PART OF A MAKEGOOD MADE UP OF LINES 75-77

77	A		800A-1030A	30		\$375.00	10/27	10/27	1		SAT	1
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PROGRAM : SAT AM NEWS
 ORD COM1: 5AM NEWS/530A NEWS/SAT AM NEWS
 ORD COM2: SPOTS ARE BOOKED. DEB
 PART OF A MAKEGOOD MADE UP OF LINES 75-77

38	S		400P-430P	30		\$300.00	10/8	10/12	1		M-F	1
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38	S		400P-430P	30		\$300.00	10/22	10/26	0		M-F	0
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38	S		400P-430P	30		\$300.00	10/29	11/2	2		M-F	2
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PROGRAM : JUDY

STATION MAKEGOOD OFFERS:

M9	OK'D	BUY#31	MISSED:M-F/700A-800A	OCT22	30S	\$475.00	(OCT24/12)
		BUY#38	M-F/400P-430P	OCT22 (2/WK)	30S	\$300.00	
			OFFER:FRI/500A-530A	OCT26	30S	\$300.00	PLS ADVISE.
			& FRI/530A-600A	OCT26	30S	\$400.00	
			& SAT/800A-1030A	OCT27	30S	\$375.00	
			CMT:5AM NEWS/530A NEWS/SAT AM NEWS				
			CMT:SPOTS ARE BOOKED. DEB				

OCT/12 68350.00 NOV/12 38900.00

CONTRACT TOTAL 107250.00
 TOTAL SPOTS 129

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\$\$\$ MOD# 6 : UNAPPROVED REV #2 \$\$\$

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CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT24/12 16.44
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$342,403 WPXI 26% KDKA 34% WTAE 25% WPGH 13% CABL 0% WPCW 2% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6183753 TRF# 321742 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 6: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT24/12 15.42
ORDER WORKSHEET HARRIS REPORT FROM STATION *** WPXI-TV ***

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP. # OFF. # 18 SALESMAN #
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE

7669 STAGERS LOOP
DELAWARE, OH 43015
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6183753 CLASS: NATL. LOCAL REGIONAL

PRDCT KEITH ROTHFUS EST#2409 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT1/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/12 15.42

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M8 UNRESL BUY#31	MISSED: M-F/700A-800A	OCT22	30S	\$475.00	(OCT24/12)
BUY#52	M-F/730P-800P	OCT26	30S	\$1,250.00	
	OFFER: THU/430A-459A	OCT25	30S	\$125.00	PLS ADVISE.
	& THU/500A-530A	OCT25	30S	\$300.00	
	& TH-F/530A-600A	OCT25 (2/WK)	30S	\$400.00	
	& SAT/600A-800A	OCT27	30S	\$250.00	
	& SUN/530A-800A	OCT28	30S	\$250.00	
	CMT: CH 11 430A, 5A & 530A NEWS, & SAT & SUN AM NEWS				
	CMT: SPOTS ARE BOOKED. DEB				
M9 UNRESL BUY#31	MISSED: M-F/700A-800A	OCT22	30S	\$475.00	(OCT24/12)
BUY#38	M-F/400P-430P	OCT22 (2/WK)	30S	\$300.00	
	OFFER: FRI/500A-530A	OCT26	30S	\$300.00	PLS ADVISE.
	& FRI/530A-600A	OCT26	30S	\$400.00	
	& SAT/800A-1030A	OCT27	30S	\$375.00	
	CMT: 5AM NEWS/530A NEWS/SAT AM NEWS				
	CMT: SPOTS ARE BOOKED. DEB				

CONTRACT TOTAL 107250.00
TOTAL SPOTS 125

Preemption Report - Detailed

Wednesday, October 24, 2011 1:52:38 pm

Contract # _____ P/E Type _____ P/E Status _____ Preempted _____ P/E Date _____ Rate _____ Times _____ Len _____ SPW _____ M _____ I _____ W _____ I _____ E _____ S _____ S _____ Station _____
 Sales Person: Telerep/Washington DC, Washington DC

Contract Start/End Date _____ Headline # _____

Contract Number: 321742

Advertiser: Pol/K Rothfus/R/Congress (13160)

321742.44.0.2	No Avail	Open	10/24/12 1:45pm	10/22/12	\$475.00	7A - 8:00:00AM	:30	4	X	X	X	X	X	WPXI	TODAY 7-8A/31	10/03/12-11/05/12	06183753
321742.60.0.1	Pre-empt	Open	10/24/12 11:42am	10/22/12	\$300.00	4:00:04P - Judge Judy 4p	:30	2	X	X	X	X	X	WPXI	JUDY 4-430P/38	10/03/12-11/05/12	06183753
321742.60.0.2	Pre-empt	Open	10/24/12 11:42am	10/22/12	\$300.00	4:00:04P - Judge Judy 4p	:30	2	X	X	X	X	X	WPXI	JUDY 4-430P/38	10/03/12-11/05/12	06183753
Totals for: Pol/K Rothfus/R/Congress (13160)																	
Totals for: 321742														Preempt Count:	3		
														Preempt Count:	3		

~~Feetery~~
 5am 300 10/12/12
 530am 400 10/12/12
 112 375 10/12/12
 114
 8-1030
 10/12/12

10/12/12